



ADVERTISING OPPORTUNITIES

Be Part of CIFF's 20th Anniversary Celebration!

The Calgary International Film Festival (Calgary Film) is a 12-day showcase of up to **200 multi-genre films** from Canada and approximately **50 other countries**. The majority of film screenings take place at Cineplex Eau Claire and the Globe Cinema.

Our festival sets new records every year and continues to grow. This year's festival will take place from September 18th-29th, 2019 and we expect to welcome over **40,000 guests** in attendance.

We look forward to hosting more **World Premieres** and amazing local and world films at our 20th annual Film Festival! Some of our 2018 films have gone on to critical acclaim, winning awards from the New York Film Critics Circle, the National Board of Review, and earning 2019 Golden Globe and Academy Award nominations.

ON SCREEN OPPORTUNITIES

Showcase your message on the big screen to a captivated audience! Calgary Film offers on screen advertising opportunities during the festival that provide great brand exposure and audience reach. Choose from a static "lights up" slide or "lights up" promotional video:

Lights Up Slide Advertisement: 1920 x 1080 pixels

Static slides are looped on screen while the house lights are up prior to screenings.

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| • All regular screenings excluding galas (est. 36,000 views) - | \$3,500 |
| • Eau Claire screenings excluding galas (est. 23,000 views) - | \$2,600 |
| • Globe screenings excluding galas (est. 13,000 views) - | \$2,000 |

Lights Up Video Spots

There are a limited number of digital spots available during the pre-show which are played right before the main attraction.

15 second advertisement

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| • All regular screenings excluding galas (est. 36,000 views) - | \$4,900 |
| • Eau Claire screenings excluding galas (est. 23,000 views) - | \$3,300 |
| • Globe screenings excluding galas (est. 13,000 views) - | \$2,500 |

30 second advertisement

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| • All regular screenings excluding galas (est. 36,000 views) - | \$7,400 |
| • Eau Claire screenings excluding galas (est. 23,000 views) - | \$5,100 |
| • Globe screenings excluding galas (est. 13,000 views) - | \$3,300 |

Prestige (VIP) Lounge video spot screening - during the 12 days of festival - \$3,500

Booking Deadline: June 21st, 2019 --- **Submission Deadline:** July 22nd, 2019

For more information please contact lisbeth.hilzerman@calgaryfilm.com