



Be Part of CIFF's 20th Anniversary Celebration!

September 18 – 29, 2019

ONSCREEN ADVERTISING OPPORTUNITIES

Calgary Film offers onscreen advertising opportunities during the 12-day festival providing great brand exposure and audience reach. This year we are expecting to surpass 40,000 guests in attendance.

Showcase your message on the big screen to a captivated audience!



Lights Up SLIDE

Static slides (1920 x 1080 pixels) looped on screen while the house lights are up prior to screenings.

| Price | Location | Impressions |
|---------|---|-------------------|
| \$2,000 | Globe screening (excluding galas) | 13,500 est. views |
| \$2,600 | Eau Claire screenings (excluding galas) | 25,500 est. views |
| \$3,500 | All regular screenings (excluding galas) | 40,000 est. views |
| \$3,000 | Prestige Lounge (rotating slide during 10 days of the festival) | |

Lights Up VIDEO SPOTS

A limited number of digital spots available during the pre-show which are played right before the film.

| Price | Location | Impressions |
|------------------------|--|-------------------|
| 15 Seconds Advertising | | |
| \$2,500 | Globe screening (excluding galas) | 13,500 est. views |
| \$3,300 | Eau Claire screenings (excluding galas) | 25,500 est. views |
| \$4,900 | All regular screenings (excluding galas) | 40,000 est. views |
| 30 Seconds Advertising | | |
| \$3,300 | Globe screening (excluding galas) | 13,500 est. views |
| \$5,100 | Eau Claire screenings (excluding galas) | 25,500 est. views |
| \$7,400 | All regular screenings (excluding galas) | 40,000 est. views |
| Prestige Lounge | | |
| \$3,500 | Video spot rotating during 10 days of the festival | |

To advertise with CIFF please contact:
lisbeth.hilzerman@calgaryfilm.com

Booking Deadline: June 21st, 2019
Material Submission Deadline: July 22nd, 2019