



Be Part of CIFF's 20th Anniversary Celebration!

September 18 – 29, 2019

## ONSCREEN ADVERTISING OPPORTUNITIES

Calgary Film offers onscreen advertising opportunities during the 12-day festival providing great brand exposure and audience reach. This year we are expecting to surpass 40,000 guests in attendance.

*Showcase your message on the big screen to a captivated audience!*



### Lights Up SLIDE

Static slides (1920 x 1080 pixels) looped on screen while the house lights are up prior to screenings.

Price	Location	Impressions
\$2,000 +GST	Globe screening (excluding galas)	13,500 est. views
\$2,600 +GST	Eau Claire screenings (excluding galas)	25,500 est. views
\$3,500 +GST	All regular screenings (excluding galas)	40,000 est. views
\$3,000 +GST	Prestige Lounge (rotating slide during 10 days of the festival)	

### Lights Up VIDEO SPOTS

A limited number of digital spots available during the pre-show which are played right before the film.

Price	Location	Impressions
<b>15 Seconds Advertising</b>		
\$2,500 +GST	Globe screening (excluding galas)	13,500 est. views
\$3,300 +GST	Eau Claire screenings (excluding galas)	25,500 est. views
\$4,900 +GST	All regular screenings (excluding galas)	40,000 est. views
<b>30 Seconds Advertising</b>		
\$3,300 +GST	Globe screening (excluding galas)	13,500 est. views
\$5,100 +GST	Eau Claire screenings (excluding galas)	25,500 est. views
\$7,400 +GST	All regular screenings (excluding galas)	40,000 est. views
<b>Prestige Lounge</b>		
\$3,500 +GST	Video spot rotating during 10 days of the festival	

To advertise with CIFF please contact:

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Material Submission Deadline: July 22nd, 2019