



2007 Calgary International Film Festival presented by American Express

MEDIA KIT

Carolyn Luhnig

Publicist

Calgary International Film Festival

September 21 - 30, 2007

210 - 308 11 Ave SE

Calgary, AB Canada

T2G 0Y2

C) 403-619-3936

CIFF Media Site: www.calgaryfilm.com/media



FACT SHEET

Dates

September 21 – September 30, 2007

Tickets

Adult General Admission \$12
Seniors/Students/CIFF Members \$10
Films for Families \$5
American Express Opening Gala, VW Gala, Avenue Closing Gala \$75

Passes and Ticket Packs

Movie Lover 10-Pack \$100
Film Buff 20-Pack \$180
Galas Galore Pack \$180
American Express VIP Pass \$390 American Express Rate
American Express Platinum Package – American Express Cardholders Only

FIDO Box Office

In Person
Eau Claire Market
200 Barclay Parade SW

Online

CIFF Website
www.calgaryfilm.com

Series

Contemporary World Cinema
International Spotlight on Australia
Aboriginal Showcase
Art and Architecture
Films for Families
Hump Night
Canadian Filmworks
Late Shows
Beyond Borders
Music on Film
American Independent
Reality Reels
Short Film Programs

Galas

Opening American Express Gala – *The Assassination of Jesse James by the Coward Robert Ford* --September 20, 2007
Volkswagen Gala – *Walk All Over Me* – September 22, 2007
Avenue Magazine Closing Gala – *Lust, Caution* – September 29, 2007

Special Presentations

Letters from Litein – September 21, 2007
Downtown Dawgs: Road to the Homeless World Cup – September 22, 2007
Youth by Youth Cinema – September 22, 2007
Joe Media Alberta Centennial Award – September 23, 2007
Buffalo Bill and the Indians, or Sitting Bull's History Lesson – September 27, 2007
The Fiddle and the Drum – September 28, 2007
Aboriginal Youth Day, *Dream Makers* – September 29, 2007
Herbie the Love Bug – September 30, 2007
American Express & The Film Foundation Preservation Screening Program:
Becky Sharp, 1935 – September 23, 2007
The Barefoot Contessa, 1954 – September 29, 2007

-MORE-

2-2-2-2 FACT SHEET CONT'D

Venues

The Plaza Theatre
1133 Kensington Road NW

The Globe Cinema
617-8 Ave SW

The Uptown Stage & Screen
612 8 Ave SW

Eau Claire Market Cineplex Odeon
132-200 Barclay Parade SW

Glenbow Museum Theatre
130-9 Ave SE

Quick List

Total Number of Films Presented: 255
Total Number of World Premieres: 33
Total Number of Screenings: 190
Total Number of Screens: 7
Total Number of Venues: 5
Total Number of Countries: 41
Total Number of Delegates: 175
Total Number of Films Submitted: 1000+
Total Number of Features: 147
Total Number Fiction Features: 120
Total Number of Shorts: 108
Total Number of Docs: 93

Contact Information

Calgary International Film Festival
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Calgary, AB T2G 0Y2
P:(403) 209-1490
F: (403) 209-1498

Websites

www.calgaryfilm.com
www.calgaryfilm.blogspot.com

About CIFF

Founded in 1998, the Calgary International Film Festival (CIFF) is a charitable, not-for-profit, cultural organization based in Alberta, Canada. CIFF exists to entertain and enlighten audiences through the experience of film, showcasing the best-of-the-best in International cinema in a world class forum. Building a legacy for the filmic art form for Calgarians and cinema-goers around the globe is a primary focus of the festival. CIFF is held annually at the end of September, screening over 250 films and hosting several gala events, awards, and special presentations. For more information visit www.calgaryfilm.com.

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The 2007 Calgary International Film Festival Backgrounder

Now in its eighth year, the Calgary International Film Festival, presented by American Express®, is recognized as a 'must-see' event that raises the local, regional, national and international profile of filmmaking in Canada and acclaimed films from around the world. The Calgary International Film Festival (CIFF) is an integral part of Calgary's cultural landscape and is committed to providing festival-goers with a distinct experience that is as unique as it is entertaining. A new festival sponsorship for 2007 provided by American Express will enable CIFF to extend its international presence and encourage increased support of filmmakers around the world.

The first Calgary International Film Festival took place in 1999, and in seven years has grown into one of the largest film festivals in Canada. Attendees and the general public expect CIFF to be an entertaining event that showcases the best that cinema has to offer. Once again in 2007, CIFF will feature a diverse spectrum of over 250 films appealing to a broad audience. Canadian films will be featured prominently in CIFF's 13 spectacular film series, including: the short films in competition for the Alberta Centennial Award (celebrating the best in Short Albertan films), Canadian Filmworks, and the Aboriginal Showcase. CIFF's American Independent section highlights the best films from the United States created by smaller production companies outside of the major Hollywood studios, while Reality Reels offers documentaries that explore a wide range of fascinating and entertaining subjects. The Contemporary World Cinema Series features films from around the globe including countries including co-productions. In addition, CIFF has added the International Spotlight on Australia featuring the best from Down Under. For diversity and cutting-edge offerings, film-goers can check out Hump Night, Late Shows (featuring horror flicks), and the Shorts Series.

Along with several filmmaking award categories, CIFF is pleased to present two new awards at the 2007 Festival: the Best International Feature Award and the American Express People's Choice Award. The Best International Feature Award celebrates the best of the best in contemporary filmmaking from around the world. The award will honor a filmmaker from a country outside of Canada and will draw attention to a foreign film, emulating Calgary's growing cosmopolitan population. The American Express People's Choice Award will put the choice in the hands of the film-going audience with online voting on the CIFF website during the Festival.

The 2007 Festival will host numerous Special Presentations and three memorable Galas. CIFF's signature Galas are always the place to be and be seen. The American Express Opening Gala will take place on the eve of the Festival, September 20, and will be an extraordinary kick-off to CIFF 2007. Volkswagen will be at the centre of it all as they present the second Gala of the Festival on Saturday, September 22. On Saturday, September 29, CIFF will wrap-up in style with the *Avenue Magazine* Closing Gala.

With a record-breaking number of submissions, an excellent line-up of films, exciting industry guests from across the world, engaging film talks, special presentations, and increased filmmaker attendance, the 2007 Festival will not disappoint.

The Calgary International Film Festival will run from September 21 – September 30, 2007, at select theatres. A complete list of titles will be available online at www.calgaryfilm.com and in the CIFF 2007 Program Guide. The Program Guide will be sold for \$5.00 and can be purchased at the Main CIFF Box Office, festival venues during the event, and participating Calgary Starbucks locations.

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Jacqueline Dupuis: Executive Director



At the helm of the 2007 Calgary International Film Festival is Executive Director Jacqueline Dupuis. After a career in the high tech industry that lasted more than 10 years and having sat on the CIFF Board of Directors, she brings her love for film, a plethora of skills and expertise in strategic and business planning, and a breadth of experience in relationship management to the Festival. During her tenure on the CIFF Board of Directors, Jacqueline served on the HR, Marketing, Development, and Strategic Planning committees, and demonstrated tremendous energy and leadership. Jacqueline headed up CIFF's first ever Strategic Planning initiative and has been a key force in moving it forward. Her perspective and strengths in business planning and processes are a great asset to the Festival's future growth.

Jacqueline enjoyed a very successful sales and management career in the high tech sector working for companies such as Xerox and Sun Microsystems where she won a number of awards and accolades. Jacqueline has made a consistent and concerted effort throughout her career to support and give back to the community. In addition to CIFF, she has volunteered for such organizations as the United Way, The Mustard Seed, Theatre Calgary, Betty's Run for the Cure, and the Children's Cottage. Her contributions have ranged from using her professional skill set and contacts to help organizations raise funds, to caring for children regularly at the Children's Cottage respite nursery, to barbecuing burgers for the fight against ALS.

In her role as Executive Director of CIFF, Jacqueline's top business priority is execution: achieving financial objectives, creating operational efficiencies, and building long term relationships with strategic partners. Jacqueline will also focus on connection: connecting with communities and stakeholders to ensure CIFF provides leadership for the filmic art form and its community, and works toward establishing itself as a contributing force in the success of the Alberta film industry and the outstanding quality of life in Calgary. She aims to uphold CIFF as a diverse and rich cultural offering designed to attract newcomers who will help Calgary meet the demands of our growing economy.

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